

Sponsorship Opportunities

To support Cracking Good Food & the GMFPA' Skills & Training subgroup to eradicate Food Poverty in Greater Manchester by 2022

We can financially support:

- Provide ingredients to teach cooking skills @ £30 per session
- Provide essential basic store cupboard ingredients @ £30 per box for people to live independently
- Cover costs for us to run community cooking sessions @ £250
- Fund a Cracking Good Food COOKBank an intensive training programme to help communities: set up cooking clubs using surplus foods; education of global food systems; Health & Safety and basic hygiene training @£2,000
- Help fund a GMFPA co-ordinator @ £150 per day
- A donation

We can practically support:

- Supply cooking equipment &/or white goods
- Transport donated equipment to hostels
- Securely store donated cooking/ gardening equipment
- Help support cooking and growing sessions in the community
- Open up unused land to grow food for community use
- Open up commercial/prof kitchens to the community when not in use
- Host poverty awareness cooking events to help raise money
- Run a supported cooking/gardening team building event for the community
- Print A2 | A3 | A4 | A5 publicity/information materials
- Print a 40-page full colour Cracking Good Food Toolkit for Communities setting up Community Cooking Clubs

Our organisation will:

- Show leadership in tackling low pay, insecure work & un-employment. Become **accredited Real Living Wage employers**
- Redirect surplus in-house food to foodbanks | pantries | hostels
- Provide graphic design support to make inspiring Info-graphics
- Develop and implement local procurement policies to source supplies locally, including but not limited to food



Other pledges you could offer?

For full Action Plan & other pledge opportunities:

<https://www.gmpovertyaction.org/food-poverty-action-plan/>

For more information: adele@crackinggoodfood.org



Sponsorship through Cracking Good Food will reach:

- Up to 5,000 Twitter followers
- Up to 2,500 Facebook followers
- Over 6,000 mailshot recipients
- Direct link to your website via CGF website
- Listing within our recipe booklets
- Logo included in the Greater Manchester Food Poverty Alliance, as below
- Photography of your sponsored session/s
- Sponsorship certificate featuring your logo and support option/s displayed

Most importantly, the knowledge that you did something constructive in addressing acute food poverty in Greater Manchester. Thank you.

Reasons to support the Greater Manchester Food poverty Alliance?

- **1 in every 154 people are homeless** in Greater Manchester
- Over **200,000 children experience poverty** in Greater Manchester**
- Risk of poverty for children in families with 3 or more children has risen from 32% to 43%**
- Unhealthy diets are responsible for **11 million preventable deaths** globally per year, even more than smoking tobacco, according to a major study*
- **30%** of UK children live below the poverty line**
- Across the UK **1 in 4 parents have skipped meals to make ends meet**, half of whom went without food for a whole day.

*The Guardian. 3.4.2019 | **Child Poverty Action Group



“Having a joined-up response to tackling food poverty across education, health and care, supplier and provider networks; supported by further actions to tackle the roots causes of food poverty will make a huge difference in our efforts to tackle poverty and disadvantage, as well as build a thriving and productive Greater Manchester.” **Andy Burnham says in his foreword to the Poverty Action Plan.**

www.crackinggoodfood.org/gmfpa/

a not for profit social enterprise
Est. 2010.